

No.D-29013/1/2008-Admn (NBO)
Government of India
Ministry of Housing and Urban Poverty Alleviation
National Buildings Organization

Nirman Bhavan, New Delhi
Dated the 7th October, 2008

OFFICE MEMORANDUM

Subject: Empanelment of Media Agencies for taking up media campaign related works - regarding.

I am directed to refer to the subject mentioned above and to inform that with reference to this department's EOI published in the newspapers on 23rd February, 2008 for empanelment of Media Agencies and based on the evaluation done by the Technical Evaluation Committee (TEC) of this Ministry, the following agencies are hereby empanelled in three categories as mentioned below:

- i. Category I: For Print Media only**
 - 1. MCS Communication (P) Limited**
 - 2. Foresight Communication (P) Limited**
 - 3. Ideas incorporated (P) Limited**
 - 4. Span Communications**

- ii. Category II: For Electronic Media & Outdoor only**
 - 1. Mercantile(P) Ltd**
 - 2. Perfect 10 Advertising Ltd**
 - 3. Surya Ad systems (P) Ltd**
 - 4. R.N. Production**

iii. **Category III: For both Print and Electronic & Outdoor Media**

1. **Critique Communication (P) Ltd**
2. **Square Communications (P) Limited**

The detailed address and telephone numbers of the empanelled agencies as mentioned above is at Annexure.

2. This issue with the approval of Competent Authority.


(Gopal Prasad)
Deputy Director (NRC)
Tel: 23063375
Fax: 23061174

1. Director (NBO)
2. Director (Housing)
3. Director (UPA)
4. DS (JNNURM)

Copy for information to:

5. PS to Hon'ble MHUPA
6. Sr. PPS to Secretary (HUPA)
7. PS to JS (JNNURM)
8. PS to JS (H)
9. PS to JS & FA
10. System Manager (BMPTC Monitoring cell) for uploading in website.


(Gopal Prasad)
Deputy Director (NRC)

List of 10 Empanelled Media Agencies with M/o Housing & Urban Poverty Alleviation

Sl.No	Name of Proprietor/Director	Telephone/Fax number
	For only Print Category	
1.	Mr. R. Vaidyanathan, Jt. MD M/s MCS Communication (P) Limited , 86-A, Ground Floor, Gali No.3, Krishna Nagar, Safdarjung Enclave, New Delhi-110029	24611319/619 Fax: 42122001
2.	Mr. S.K.Sasindran Director Foresight Communication (P) Limited , F-89/5, 3 rd Floor, Okhla Industrial Area Phase-1 New Delhi-110020	011-26811572/73/74/75 Fax-011-26811576
3.	Ms. Sunaina Kohli General Manager Ideas incorporated (P) Limited , 119-120, Ansal Tower, 38, Nehru Place, New Delhi-110019	26484355,26472842 Fax-26482999
4.	Mr. Sanjeev Kumar Vice President Span Communications , B 174, East of Kailash, New Delhi-110065	26332700, Fax-26832345
	For only Electronic & Outdoor Media Category	
5.	Mr. Ashutosh Sharma COO Mercantile(P) Ltd, A-22, 2 nd Floor, Lajpat Nagar-II, New Delhi-110024	011-29838908,29838909 32909213 Fax-011-41827908
6.	Mr. Girish Joshi Account manager Perfect 10 Advertising , 90/28A., Malviya Nagar New Delhi- 110017	011-26672273 26674717 Fax-26682274
7.	Mr. Suryam Kolachalama MD, Surya Adsystems, (P) Ltd, G-9, 1 st Floor Lajpat Nagar-II , New Delhi : 110024	011-29817301 Fax- 29817302
8.	Ms. Renu Negi (Producer) R.N. Production, Add Flat No. 16, Harmony Appartments,Sec-4, Pkt- 1, Dwarka, New Delhi-110075	011-45561041
	For both Print Category and Electronic & Outdoor Media category.	
9.	Mr. Narinder Sharma Managing Director, Critique Communication.(P) Ltd, 53, Ground Floor, Jangpura Road, Bhogal, New Delhi :110014	24377200/24377201 Fax-24377199
10.	Mr. Navneet Kapoor MD Square Communications, (P) Limited, E-19, IInd Floor, Hauz Khas Main Market, New Delhi-110016	41656000 Fax-41650611